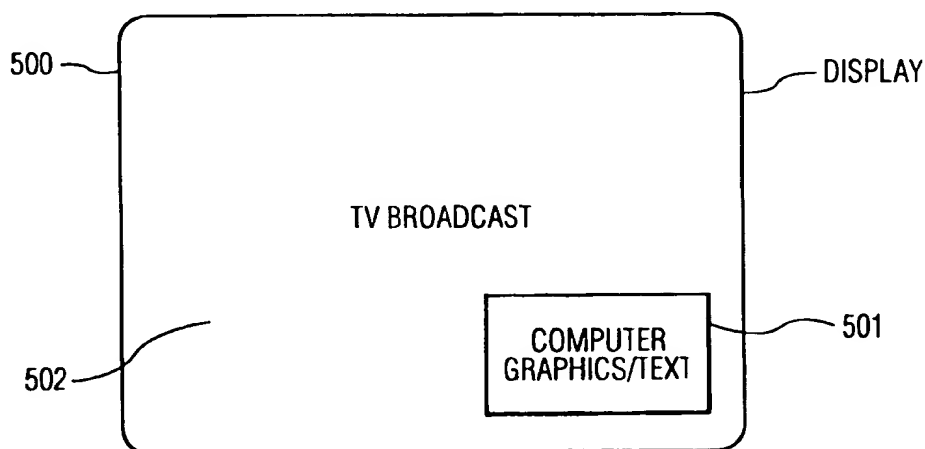




## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification <sup>6</sup> : <b>H04N 5/45, 5/57</b>	<b>A1</b>	(11) International Publication Number: <b>WO 98/48571</b> (43) International Publication Date: 29 October 1998 (29.10.98)
<p>(21) International Application Number: PCT/US97/24210</p> <p>(22) International Filing Date: 29 December 1997 (29.12.97)</p> <p>(30) Priority Data: 60/044,097 23 April 1997 (23.04.97) US</p> <p>(71) Applicant (for all designated States except US): THOMSON CONSUMER ELECTRONICS, INC. [US/US]; 10330 North Meridian Street, Indianapolis, IN 46290-1024 (US).</p> <p>(72) Inventor; and (75) Inventor/Applicant (for US only): SIMPSON, Theodore, Frederick [US/US]; 461 Ringneck Lane, Lancaster, PA 17601 (US).</p> <p>(74) Agents: TRIPOLI, Joseph, S. et al.; GE &amp; RCA Licensing Management Operation Inc., P.O. Box 5312, Princeton, NJ 08543 (US).</p>	<p>(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).</p> <p><b>Published</b> With international search report.</p>	

(54) Title: CONTROL OF VIDEO LEVEL BY REGION AND CONTENT OF INFORMATION DISPLAYED



## (57) Abstract

A video processing system is described for providing an image having more than one region on a display (DISPLAY). The system has a control means (1110; 110) which can determine, for each region (501, 502; 510, 520, 530), the type (e.g., graphics, text, computer programs, broadcast TV video, etc.) of the image material being displayed in the region (501, 502; 510, 520, 530). The system also has a video driver (1155; 135) coupled to the display for providing image signals having contrast and brightness characteristics. The control means (1155; 135) generates a control signal for causing said video driver means to adjust said contrast and brightness characteristics of said image signals according to the type of material being displayed in said region.

**FOR THE PURPOSES OF INFORMATION ONLY**

Codes used to identify States party to the PCT on the front pages of pamphlets publishing international applications under the PCT.

AL	Albania	ES	Spain	LS	Lesotho	SI	Slovenia
AM	Armenia	FI	Finland	LT	Lithuania	SK	Slovakia
AT	Austria	FR	France	LU	Luxembourg	SN	Senegal
AU	Australia	GA	Gabon	LV	Latvia	SZ	Swaziland
AZ	Azerbaijan	GB	United Kingdom	MC	Monaco	TD	Chad
BA	Bosnia and Herzegovina	GE	Georgia	MD	Republic of Moldova	TG	Togo
BB	Barbados	GH	Ghana	MG	Madagascar	TJ	Tajikistan
BE	Belgium	GN	Guinea	MK	The former Yugoslav Republic of Macedonia	TM	Turkmenistan
BF	Burkina Faso	GR	Greece	ML	Mali	TR	Turkey
BG	Bulgaria	HU	Hungary	MN	Mongolia	TT	Trinidad and Tobago
BJ	Benin	IE	Ireland	MR	Mauritania	UA	Ukraine
BR	Brazil	IL	Israel	MW	Malawi	UG	Uganda
BY	Belarus	IS	Iceland	MX	Mexico	US	United States of America
CA	Canada	IT	Italy	NE	Niger	UZ	Uzbekistan
CF	Central African Republic	JP	Japan	NL	Netherlands	VN	Viet Nam
CG	Congo	KE	Kenya	NO	Norway	YU	Yugoslavia
CH	Switzerland	KG	Kyrgyzstan	NZ	New Zealand	ZW	Zimbabwe
CI	Côte d'Ivoire	KP	Democratic People's Republic of Korea	PL	Poland		
CM	Cameroon	KR	Republic of Korea	PT	Portugal		
CN	China	KZ	Kazakhstan	RO	Romania		
CU	Cuba	LC	Saint Lucia	RU	Russian Federation		
CZ	Czech Republic	LJ	Liechtenstein	SD	Sudan		
DE	Germany	LK	Sri Lanka	SE	Sweden		
DK	Denmark	LR	Liberia	SG	Singapore		
EE	Estonia						

CONTROL OF VIDEO LEVEL  
BY REGION AND CONTENT OF INFORMATION DISPLAYED

5           The present invention relates to the display of alphanumeric or graphic information by an image reproducing device such as a kinescope, and, in particular, to a system and method for controlling the video level of an image reproducing device depending on the region and the content of the information being displayed.

10           Electronic devices such as televisions and personal computers (PC) typically require a video monitor and associated video display controller/processor for displaying images so that information can be conveyed to the users. The present inventor has recognized that,  
15           however, the differences in the nature and the content of the material to be shown place disparate requirements on the display. For example, two types of material with different requirements are:

20           1. Text and line-oriented graphics: These require very sharp video edges, such as black-to-white and white-to-black transitions, and therefore, need a very well-focused, crisp display. These types of materials also tend to have a large percentage of their content displayed at full brightness. Black text on white background is typical, simulating print media on white paper. Since cathode-ray-tubes tend to have larger  
25           electron spots at high currents, causing "blooming" and poorer focus, these types of material should be displayed at lower beam currents. This is typical of the way that computer desktop monitors are operated.

30           2. Real-world photographic-style or television broadcast images: These tend to naturally have softer edges, and so do not have the same requirement for the very sharp focus that text and line graphics do. It is another characteristic of this material that it typically has a lower duty cycle of high brightness material (i.e., most of the video is not at full  
35           brightness), but a few bright peaks are required to give the material a realistic "punch" and vividness. This is typical of the way that commercial television receivers are operated. To obtain that realism, the highest level of brightness for this type of material should be displayed at a higher brightness level than the text and graphics as described above.

The present inventor has recognized that a problem arises when a display must exhibit both types of material, each of which has its own requirements. This type of setup is found for example, in a device which combines the functions of a personal computer (PC) with a television. For example, a personal computer can be outfitted with a television tuner card, so that a user may watch a television program in one window of provided by the computer's graphical operating system (e.g., Microsoft Windows 95®), while working on a spread sheet application displayed in another window. Another example is a television receiver which is also being used as a PC monitor or has built-in PC capabilities for surfing the internet or performing other computing functions. Video drive level adjustments need to be made to optimize each of the material being displayed.

Another situation where a display must exhibit both types of material is, for example, when a television has an electronic program guide or some other text/graphical On Screen Display (OSD) information that needs to be conveyed to the users, along with real-world, television broadcast information. In addition, such a television may include internet access so that computer graphics and text can be downloaded from the internet for viewing on the television display. The computer graphics and text may be displayed, for example, in a subpicture of a television with a Picture-in-Picture (PIP) or Picture-out-of-Picture (POP) capability, while the main picture is showing the television broadcast channel. These different viewing materials may each require a different drive level to provide the proper picture on the same screen.

The inventor has recognized that drive level adjustment between two or more types of material may be made manually, if only one is shown on the display at a time. This might be done with the monitor's contrast control, for example. However, with systems such as those that combine the functionality of a PC and TV, it is common that more than one type of material will appear on the screen simultaneously. For this reason, it is desirable for the system to be able to adjust the video drives for each type of the display material in each region of the display screen automatically and independently, depending on the content of the material being displayed.

Accordingly, a video processing system and method is provided for presenting an image having more than one region on a display. The

system has a control processor which can determine, for each region, the type (e.g., graphics, text, computer programs, broadcast TV video, etc.) of the image material being displayed in the region. The system also has a video driver coupled to the display for providing image signals having contrast and brightness characteristics. The control processor generates a control signal for causing the video driver to adjust the contrast and brightness characteristics of the image signals according to the type of material being displayed in the region.

Another aspect of the present invention provides for manual adjustment of the image characteristics for each of the regions independently, therefore, allowing a user to adjust the drive level for each region to suit his or her own taste.

The invention will be further explained by reference to the drawings in which:

FIG. 1 shows a block diagram of a television incorporating the principals of the present invention;

FIG. 2 shows the steps of an exemplary process to accomplish the present invention;

FIG. 3 is a block diagram of an exemplary PC which incorporates the principals of the present invention;

FIG. 4 is another exemplary process for implementing the present invention;

FIGS. 5A and 5B depicts displays having different materials being shown in different regions in accordance with the present invention; and

FIG. 6 is an example of a subroutine which allows a user to adjust the drive level for each of the regions being displayed.

FIG. 1 shows a television receiver receiving for processing both analog NTSC television signals and internet information. The system shown in FIG. 1 has a first input 1100 for receiving television signal RF\_IN at RF frequencies and a second input 1102 for receiving baseband television signal VIDEO IN. Signal RF\_IN may be supplied from a source such as an antenna or cable system while signal VIDEO IN may be supplied, for example, by a video cassette recorder (VCR) or a gaming device (both not shown in FIG. 1). Tuner 1105 and IF processor 1130 operate in a conventional manner for tuning and demodulating a particular television signal that is included in signal RF\_IN. IF processor 1130 produces baseband video signal VIDEO representing the video

program portion of the tuned television signal. IF processor 1130 also produces a baseband audio signal that is coupled to an audio processing section (not shown in FIG. 1) for further audio processing. Although FIG. 1 shows input 1102 as a baseband signal, the television receiver could include a second tuner and IF processor similar to units 1105 and 1130 for producing a second baseband video signal from either signal RF\_IN or from a second RF signal source.

The system shown in FIG. 1 also includes a main microprocessor ( $\mu$ P) 1110 for controlling components of the television receiver such as tuner 1105, picture-in-picture processing unit 1140, video signal processor 1155, and StarSight<sup>®</sup> data processing module 1160. As used herein, the term "microprocessor" represents various devices including, but not limited to, microprocessors, microcomputers, microcontrollers, control processors, and controllers. Microprocessor 1110 controls the system by sending and receiving both commands and data via serial data bus I<sup>2</sup>C BUS which utilizes the well-known I<sup>2</sup>C serial data bus protocol. More specifically, central processing unit (CPU) 1112 within  $\mu$ P 1110 executes control programs contained within memory, such as EEPROM 1127 shown in FIG. 1, in response to commands provided by a user, e.g., via IR remote control 1125 and IR receiver 1122. For example, activation of a "CHANNEL UP" feature on remote control 1125 causes CPU 1112 to send a "change channel" command along with channel data to tuner 1105 via I<sup>2</sup>C BUS. As a result, tuner 1105 tunes the next channel in the channel scan list. The control program stored in EEPROM 1127 also includes software for implementing the operations shown in FIG. 2.

Main microprocessor 1110 also controls the operation of a communications interface unit 1113 for providing the capability to download and upload information from the internet. Communication interface unit 1113 includes, for example, a modem for connecting to an internet service provider, e.g., via a telephone line or via a cable television line. The communication capability allows the system shown in Figure 1 to provide email capability and internet related features such as web browsing in addition to receiving television programming.

CPU 1112 controls functions included within  $\mu$ P 1110 via bus 1119 within  $\mu$ P 1110. In particular, CPU 1112 controls auxiliary data processor 1115 and on-screen display (OSD) processor 1117. One function of the

auxiliary data processor 1115 is to extract auxiliary data such as StarSight® data from video signal PIPV.

StarSight® system is an Electronic Program Guide (EPG) provided by StarSight Telecast, Inc. An EPG is an interactive, on-screen equivalent to TV listings found in local newspapers or other print media. The information contained in an EPG includes programming characteristics such as channel number, program title, start time, end time, elapsed time, time remaining, rating (if available), topic, theme, and a brief description of the program's content. Aspects of the StarSight® system are described in US Pat. Nos. 5,353,121, 5,479,268, and 5,479,266 issued to Young et al. and assigned to StarSight Telecast, Inc.

StarSight® data is typically received only on a particular television channel and the television receiver must tune that channel to extract StarSight® data. To prevent StarSight® data extraction from interfering with normal use of the television receiver, CPU 1112 initiates StarSight® data extraction by tuning the particular channel only during a time period when the television receiver is usually not in use (e.g., 2:00 AM). At that time, CPU 1112 configures decoder 1115 such that auxiliary data is extracted from horizontal line intervals such as line 16 that are used for StarSight® data. CPU 1112 controls the transfer of extracted StarSight® data from decoder 1115 via I<sup>2</sup>C BUS to StarSight® module 1160. A processor internal to the module formats and stores the data in memory within the module. In response to the StarSight® EPG display being activated (e.g., a user activating a particular key on remote control 125), CPU 1112 transfers formatted StarSight® EPG display data from StarSight® module 1160 via I<sup>2</sup>C BUS to OSD processor 1117.

OSD processor 1117 operates in a conventional manner to produce R, G, and B video signals OSD\_RGB that, when coupled to a display device, will produce a displayed image representing on-screen display information such as graphics and/or text comprising an EPG or graphics and/or text downloaded from internet as described below. OSD processor 1117 also produces control signal FSW which is intended to control a fast switch for inserting signals OSD\_RGB into the system's video output signal at times when an on-screen display is to be displayed. For example, when a user enables an EPG, e.g., by activating a particular switch on remote control 1125, CPU 1112 enables processors 1115 and 1117 so that processor 1115 first requests and receives EPG data from StarSight®

6

module 1160 via I<sup>2</sup>C BUS. Processor 1117 then produces signals OSD\_RGB representing the closed caption data. Processor 1117 also produces signal FSW indicating when the EPG is to be displayed.

5 Another function of the OSD processor 1110 is to generate computer text or graphics obtained from the internet, in cooperation with the communication interface unit 1113 and the Auxiliary Data Processor 1115. The communication interface unit 1113 demodulates the analog information into digital format and passes it to the Auxiliary Data  
10 Processor 1115 for further processing. The OSD processor then formats this digital information into RGB signals suitable for used by the Video Signal Processor 1155. As described above, the OSD produces control signal FSW which is intended to control a fast switch for inserting signals OSD\_RGB into the system's video output signal at times when internet  
15 graphics and text is to be displayed.

Video signal processor (VSP) 1155 performs conventional video signal processing functions, such as luma and chroma processing and contrast and brightness adjustment. Output image signals produced by  
20 VSP 1155 are suitable for coupling to a display device, e.g., a kinescope or LCD device (not shown in FIG. 1), for producing a displayed image. VSP 1155 also includes a fast switch for coupling signals produced by OSD processor 1117 to the output video signal path at times when graphics and/or text is to be included in the displayed image. The fast switch is  
25 controlled by control signal FSW which is generated by OSD processor 1117 in main microprocessor 1110 at times when text and/or graphics are to be displayed.

The input signal for VSP 1155 is signal PIPV that is output by  
30 picture-in-picture (PIP) processor 1140. When a user activates PIP mode, signal PIPV represents a large picture (large pix) into which a small picture (small pix) is inset. When PIP mode is inactive, signal PIPV represents just the large pix, i.e., no small pix signal is included in signal PIPV. PIP processor 1140 provides the described functionality in a  
35 conventional manner using features included in unit 1140 such as a video switch, analog-to-digital converter (ADC), RAM, and digital to analog converter (DAC).

40 As described above, and as shown in FIG. 5A, the subpicture 501 of the PIP image 500 of the television may be used to present text and/or



graphics information from the internet, or text and/or graphics information from the EPG while the main picture 502 is showing a TV broadcast channel. This is accomplished by feeding the processed digital signals from the OSD processor 1117 directly to one of the inputs of the PIP processor. As it is well known in the art, the video switch typically contained in the PIP processor 1140 receives all the signal inputs (e.g., VIDEO, VIDEO IN, and signal from OSD as shown in FIG. 1). Then the PIP processor under the control of the main microprocessor 1110, selects and switches the appropriate signals to be displayed during the appropriate main and subpicture scanning intervals. Conventional subsampling techniques are used to form the subpicture.

For an EPG display, the display data included in the EPG display is produced by OSD processor 1117 and included in the output signal by VSP 1155 in response to fast switch signal FSW. When controller 1110 detects activation of the EPG display, e.g., when a user presses the appropriate key on remote control 1125, controller 1110 causes OSD processor 1117 to produce the EPG display using information such as program guide data from StarSight® module 1160. Controller 1110 causes VSP 1155 to combine the EPG display data from OSD processor 1117 and the video image signal in response to signal FSW to produce a display including EPG. The EPG can occupy all or only a portion of the display area.

When the EPG display is active, controller 1110 executes another control program stored in EEPROM 1127. The control program monitors the location of a position indicator, such as a cursor and/or highlighting, in the EPG display. A user controls the location of the position indicator using direction and selection keys of remote control 1125. Alternatively, the system could include a mouse device. Controller 1110 detects activation of a selection device, such as clicking a mouse button, and evaluates current cursor location information in conjunction with EPG data being displayed to determine the function desired, e.g., tuning a particular program. Controller 1110 subsequently activates the control action associated with the selected feature.

Examples of suitable components for implementing the exemplary embodiment include an ST9296 microprocessor produced by SGS-Thomson Microelectronics for providing the features associated with  $\mu$ P 1110; an M65616 picture-in-picture processor produced by Mitsubishi

for providing the described basic PIP functionality associated with PIP processor 1140; and an LA7612 video signal processor produced by Sanyo for providing the functions of VSP 1155.

5 In accordance with the present invention, the main microprocessor 1110, under the supervision of the control programs contained within memory EEPROM 1127, will direct the video signal processor 1155 to provide the proper drive levels to the display, via the bus I<sup>2</sup>C BUS. As shown in the processing steps of Fig. 2, as the video signal processor is  
10 providing drive current for picture rasters, the main microprocessor 1110 will first determine which region the rasters belong to. A region, for example, may be a main or subpicture in the PIP mode. As discussed above, the main picture may be displaying the TV images and the subpicture of the PIP may be showing internet text and/or graphics or an  
15 EPG, or vice versa.

The microprocessor 1110 will then determine whether the material being displayed is: 1) a computer text/graphics image such as information obtained from the internet, 2) a television broadcast image, or 3) an OSD  
20 information such as an EPG, as shown in steps 210, 220 and 230 of Fig. 2. The main microprocessor 1110 makes this determination by coordinating and monitoring the operations of the OSD processor 1117, CPU 1112, and the Auxiliary Data Processor 1115. The main microprocessor 1110 will then provide a control signal to the video signal processor so that the  
25 video signal processor 1155 can provide the desired video drive level to the display for the particular material being displayed during the associated scanning interval.

In addition, Figure 1 includes a control switch 1118 coupled to  
30 microprocessor 1110. The control switch 1118 can be used to select the mode of operation for the television set. For example, when a user selects the "auto mode", the television operates automatically to adjust the image characteristics of the drive signals for each display region as described above. When the switch is in the "manual mode 1" position, the user may  
35 only adjust the image characteristic of the entire screen. When the switch is in "manual mode 2" position, the television may provide a prompt for the user to select the desired image characteristic for each region. This aspect of the invention will be further described in regard to a PC implementation shown in FIGS. 3 and 4.

Fig. 3 shows another example of an electronic device implementing a video drive control system in accordance with the present invention. The example is a computer system having a television tuner card installed in one of its computer card slots.

5

The computer system 10 is under the control of a CPU processor 110. The computer includes a display processor 130 for controlling a kine drive 135 of an associated display monitor 136. The display processor 130, under the control of the CPU processor 110 via a computer  
10 operating system to be discussed later, provides for each pixel a desired video drive level.

The computer system 10 includes a television tuner card 100 for receiving television signals to be displayed. It is known, for example, to  
15 be able to concurrently display a television image in one of the windows under, for example, a windows based operating system, while performing other computing applications in other windows, as shown in Fig. 5B. An example of an expansion card having a TV tuner that can be used with an IBM-compatible PC is "All-In-Wonder"™ card made by ATI Technologies  
20 Inc., of Canada.

FIG. 4 shows in a flowchart form a feature of the system shown in FIG. 3. In Fig. 4, the operating system of the PC has a video processing subroutine 400 to provide the proper display drive control for each pixel  
25 of the display according to the principles of the present invention.

The operating system which contains the video processing subroutine 400, provides to the display processor 130 intensity information such as contrast and brightness characteristics about each  
30 pixel, as each pixel is being displayed on the display monitor 136 in the display scanning process. This intensity information typically corresponds to R, G, and B drive levels for each pixel on the display.

The operating system knows the location and the boundary of the  
35 windows or regions since the operating system is responsible for coordinating the resources among the different applications being displayed. Therefore, as each pixel is being displayed in the CRT scanning process, the operating system first determines which region or application this pixel belongs to, as shown in Step 401.

40

10

Once this is determined, the operating system then obtains a normal drive level (X) for this pixel from the corresponding application program as shown in step 402. The drive levels (X) for a pixel in an application are normally represented internally as numbers, which can be represented as fractions of the maximum drive level. These might be thought of, for example as 0, 0.25, 0.50, 0.75, and 1.00, although many more levels are usually incorporated.

To exert the required control of regions in accordance with the type of the material or information being displayed, these drive numbers, received from the application being displayed in a window, would be multiplied by a second number Y as shown in step 403. The second number Y is an attenuation number associated with the window currently being scanned. For example, the high-drive picture regions corresponding to real-world photographic style or television broadcast images might have an assigned attenuation number Y of 1.0 (no attenuation), but the computer-related text/graphics regions might have an assigned attenuation number Y of 0.25 (4 to 1 attenuation).

Each pixel appearing in a window, which is of a certain type, is thereafter assigned an associated, final, attenuation level or a drive signal level Z. This level, Z, is derived from, for example, the multiplication of the normal application video level X for each pixel in the region by the assigned attenuation number Y for that region or window, resulting in independent control of each region's video level appropriate for its type of material being presented, as shown in step 404. This number Z is then provided to the display processor 130 which will drive the kine drive 135 and the associated display 136 at the appropriate level for each pixel. This process is then repeated for each pixel of the displayed image until the system 10 is turned off.

In accordance with another aspect of the present invention, the system shown in FIG. 3 may provide a user interface feature to provide user adjustment of the final drive level for each window or application on the screen. This function is similar to that described above when switch 1118 of the television shown in FIG. 1 is in "manual mode 2" position.

FIG. 6, steps 600 to 606, show in flow chart form, a user interface feature according to the present invention. The feature illustrated in

11

FIG. 6 may be implemented as a subroutine of the operating system that is exercised by CPU 110 of the system shown in FIG. 3. The user can, for example enter a key on a keyboard (not shown) of the computer system 100 to invoke this feature, as shown in Step 600.

5      Thereafter, the computer system 100 will prompt the user via the display screen 136 to enter a new, overriding attenuation number Y for each region shown on the screen, as shown in Step 603. Once a number is entered by the user, the computer system overrides the old  
10      this new number Y, thereby causing the final drive level Z for this particular window to be adjusted according to the user's taste. Thus the user is able to manually adjust the drive level for each of the regions currently being displayed on the computer screen.

15      The above described concepts according to the present invention can be extended, if desired, to several levels of control for numerous types of presentation materials, to optimize the drive level of each region, according to the content.

20      It is to be understood that the embodiments and variations shown and described herein are for illustrations only and that various modifications may be implemented by those skilled in the art without departing from the scope and spirit of the invention.

25

12  
CLAIMS

1. A video processing system for providing an image having more than one region (501, 502; 510, 520, 530) on a display (DISPLAY; 136),  
5 wherein said system comprising:  
video driver means (1155; 135) for providing to said display an image signal having contrast and brightness characteristics;  
a control means (1110; 110) for determining for each region the type of the image material being displayed in said region and for  
10 generating a control signal causing said video driver means to adjust said contrast and brightness characteristics of said image signal according to the type of material being displayed in said region.
2. The system in claim 1 wherein said type of material being  
15 displayed is either computer generated text/graphics or television broadcast image.
3. The system in claim 2 wherein said control means (1110; 110) causes said video driver means (1155; 135) to lower said contrast and  
20 brightness characteristics of said image signals for said region, when said control means determines that said image material being displayed in said region is computer generated graphics/text instead of television broadcast image.
- 25 4. The system in claim 1 wherein one of said regions is a main picture and the other region is a subpicture.
5. The system in claim 1 wherein said control means determines a normal drive level (X) for each pixel and an attenuation number (Y) for  
30 each region of said image being displayed, said attenuation number (Y) corresponding to the type of image material being displayed.
6. The system in claim 5 wherein said control means further derives an attenuation level (Z) from said normal drive level (X) and  
35 attenuation number (Y), said video display driver generates said contrast and brightness characteristics according to said attenuation level (Z).

7. A method for providing a displayed image having more than one display region comprising the steps of:

- 5 determining, for each region, the type of information being displayed;  
deriving, for each region, a drive signal level for said region according to said type of information being displayed;  
generating image signals with contrast and brightness characteristics corresponding to said drive signal level.

10

8. The method in claim 7 wherein said type of information being displayed is either computer generated text/graphics or television broadcast image.

15

9. The method in claim 8 wherein said generating step further comprises the step of lowering said contrast and brightness characteristics of said image signals for said region, when said control means determines said image material being displayed in said region is computer generated graphics/text instead of television broadcast image.

20

10. The system in claim 9 wherein one of said regions is a main picture and the other region is a subpicture in a PIP mode.

25 11. The system in claim 10 wherein the step of deriving said drive signal level further comprises the step of obtaining a normal drive level (X) for each pixel and an attenuation number (Y) for region of said image being displayed.

30 12. The system in claim 11, wherein said drive signal level for said pixel is derived by multiplication of said normal drive level (X) and attenuation number (Y).

## 13. Apparatus comprising:

video signal processing means (1155; 135) for providing an image signal suitable for coupling to a display for providing a displayed image  
5 having more than one region; said image signal having contrast and brightness characteristics;

a control means (1110; 110) for determining for each region the type of image information being displayed in said region;

said control means, in response to a switching signal (1118), having  
10 a first mode of operation (AUTO) during which said control means generates a first control signal causing said video signal processing means to adjust said contrast and brightness characteristics of said image signal automatically according to the type of information being displayed in said region, and a second mode of operation (MANUAL MODE 2) during which  
15 for each region said contrast and brightness characteristics are modifiable by a user.

14. The system in claim 13 wherein said control means having a  
third mode of operation (MANUAL MODE 1) during which the contrast  
20 and brightness characteristics of said image signal are adjustable with respect to the whole image rather than region by region.



1/6

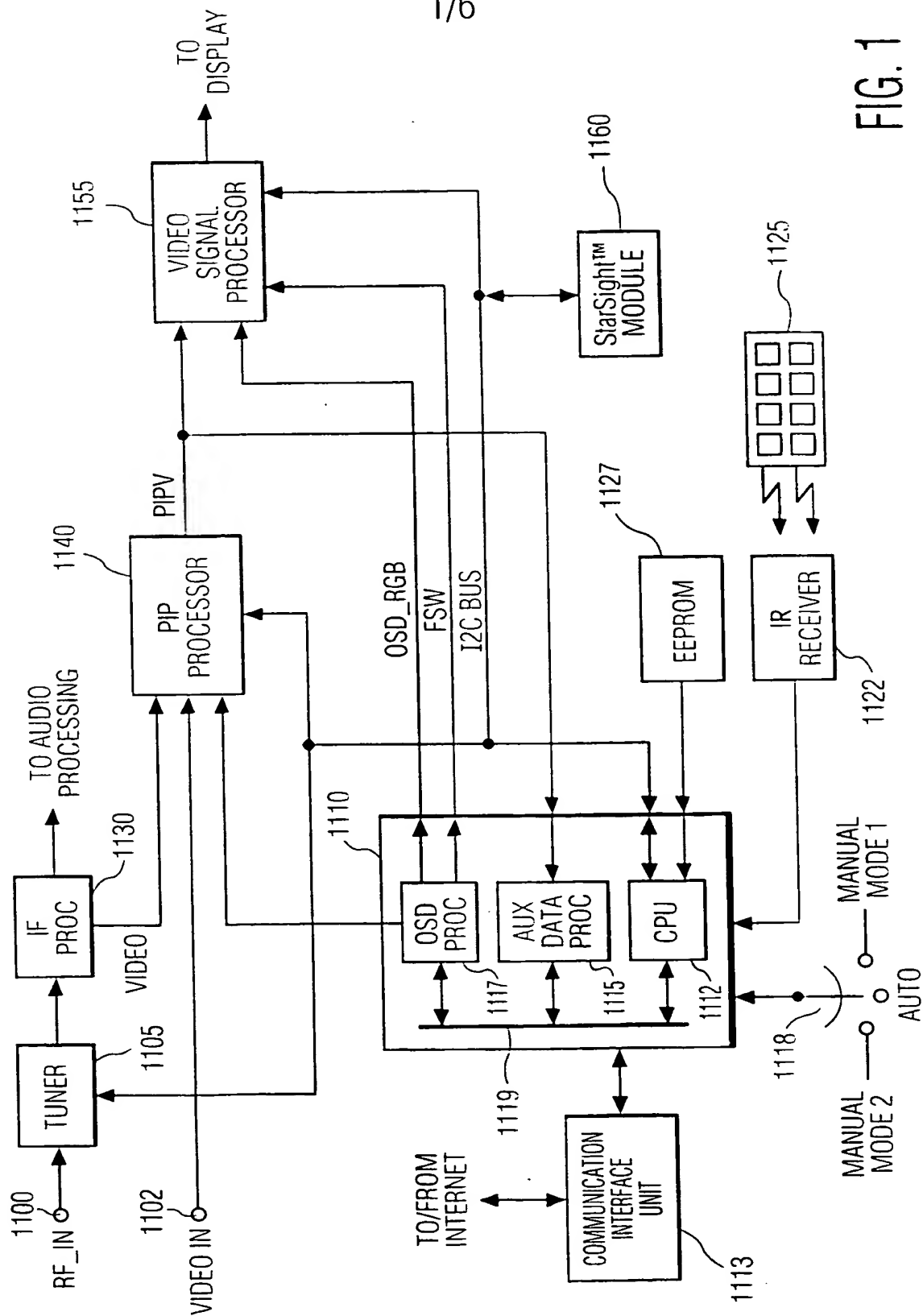


FIG. 1

2/6

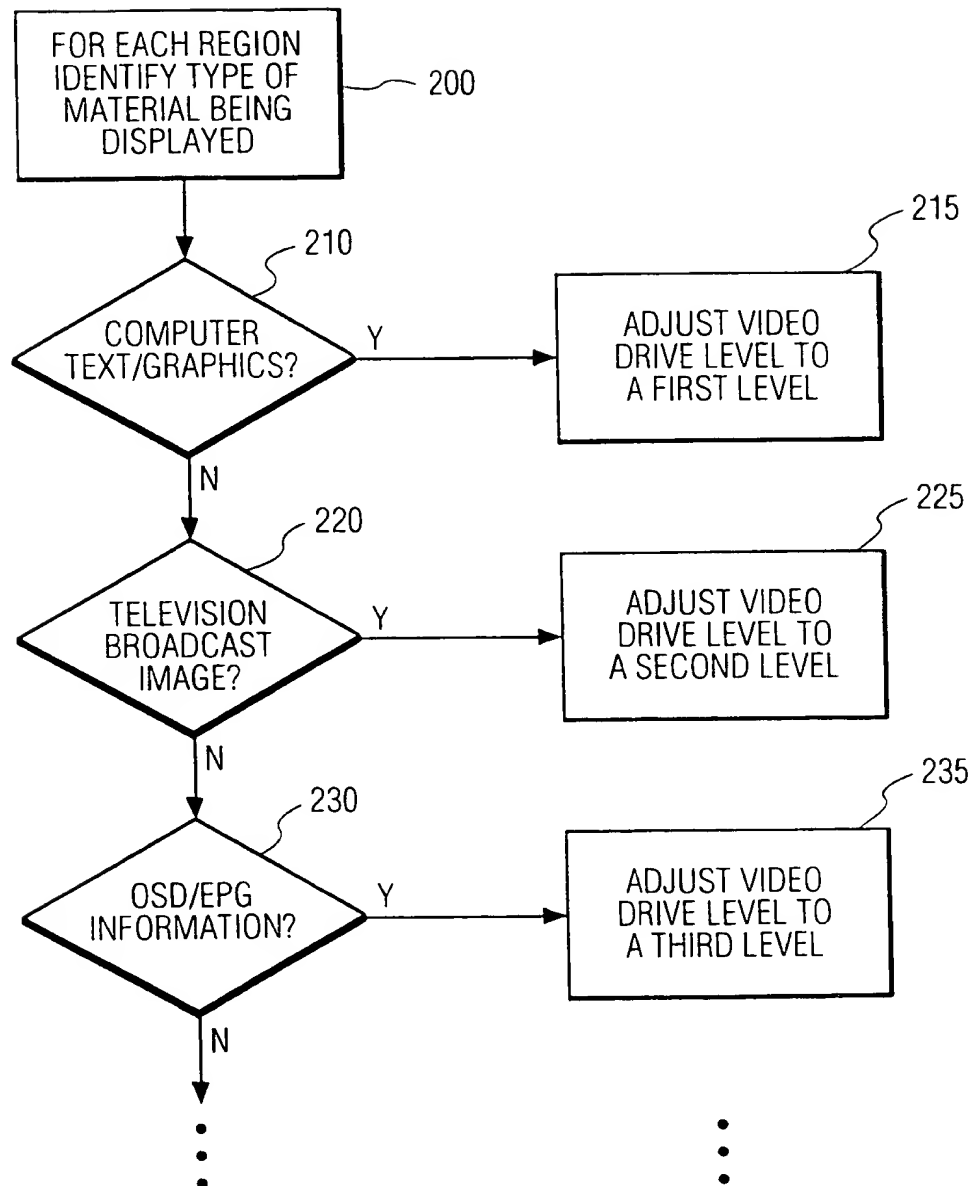


FIG. 2

3/6

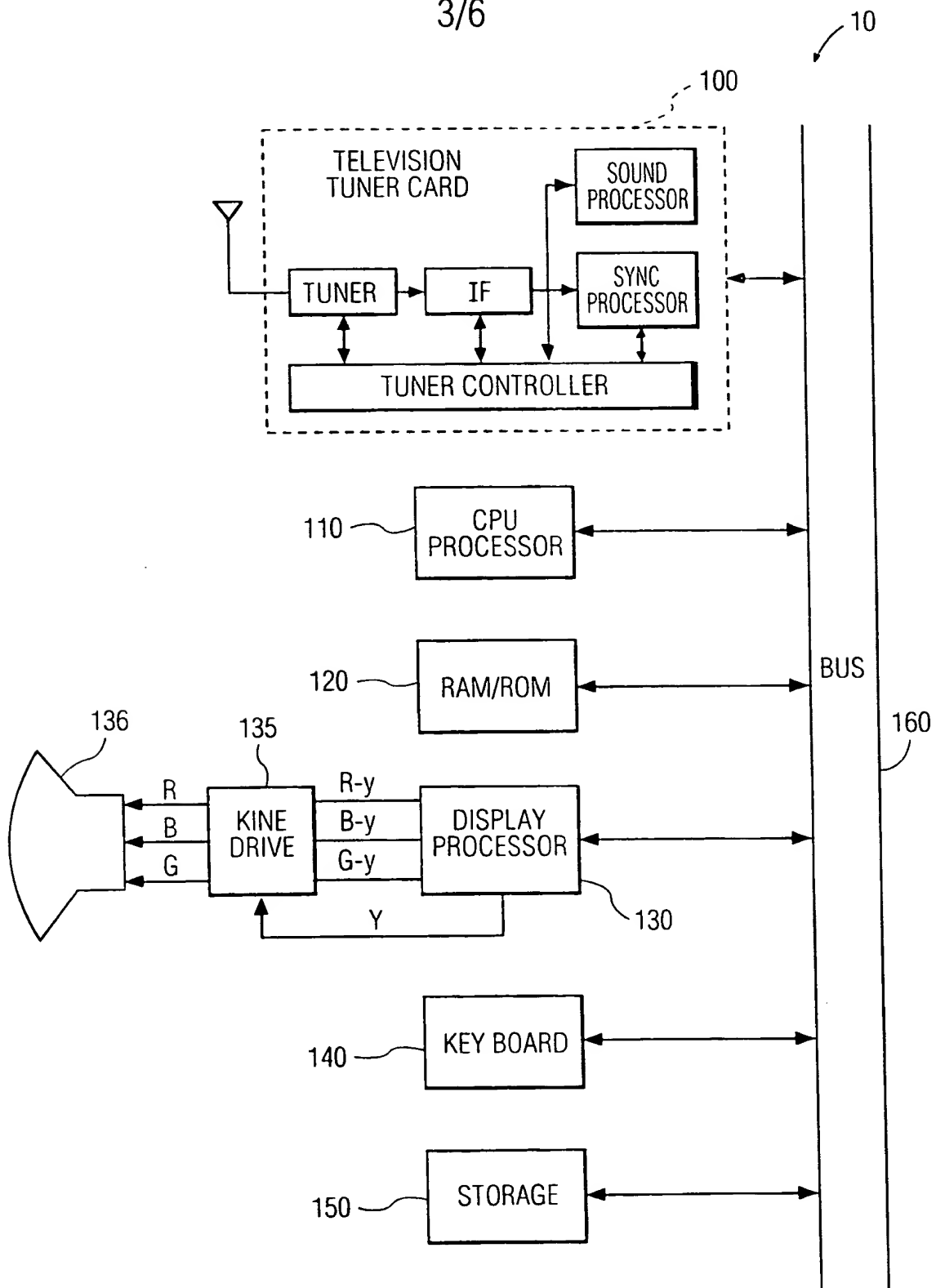


FIG. 3

4/6

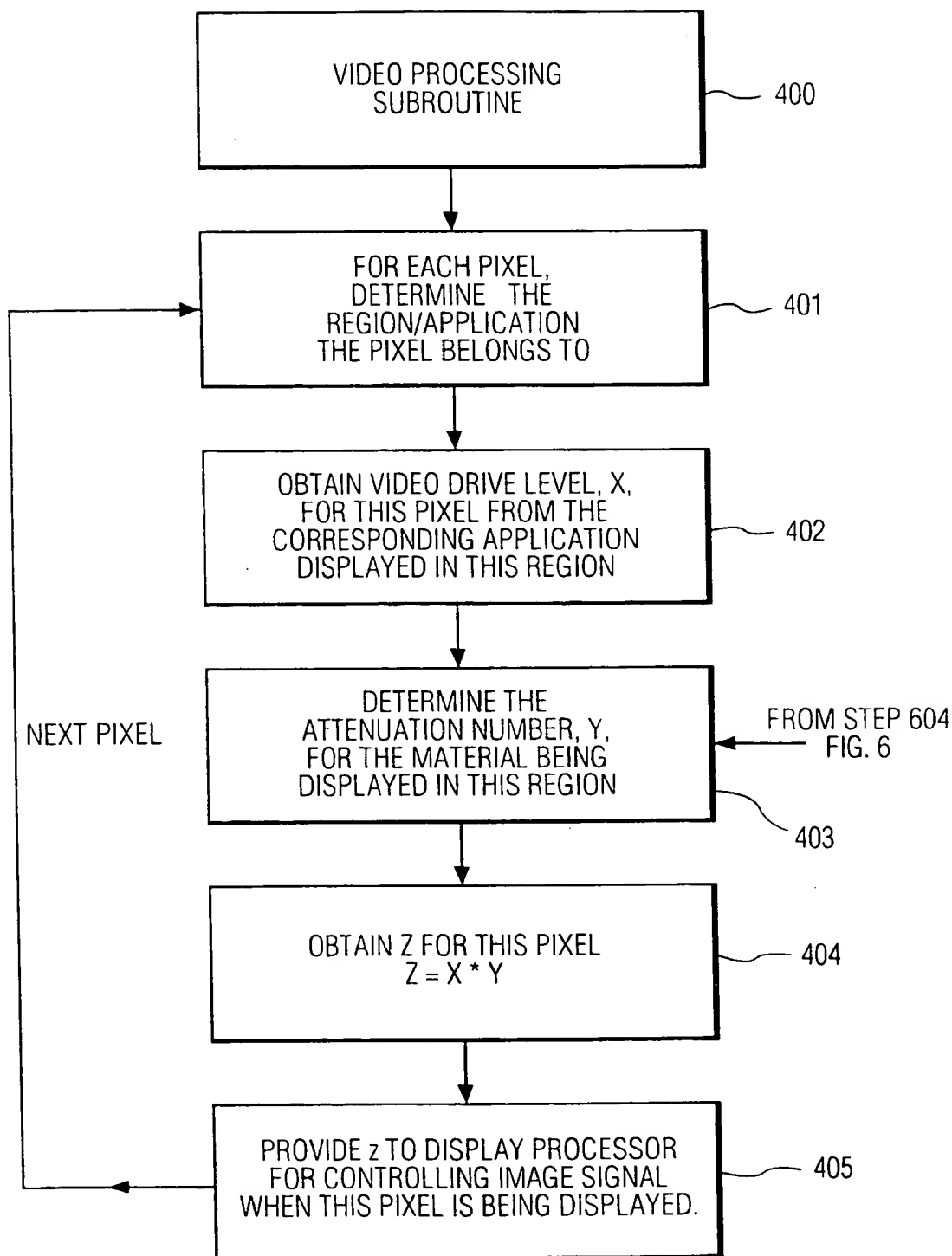


FIG. 4

5/6

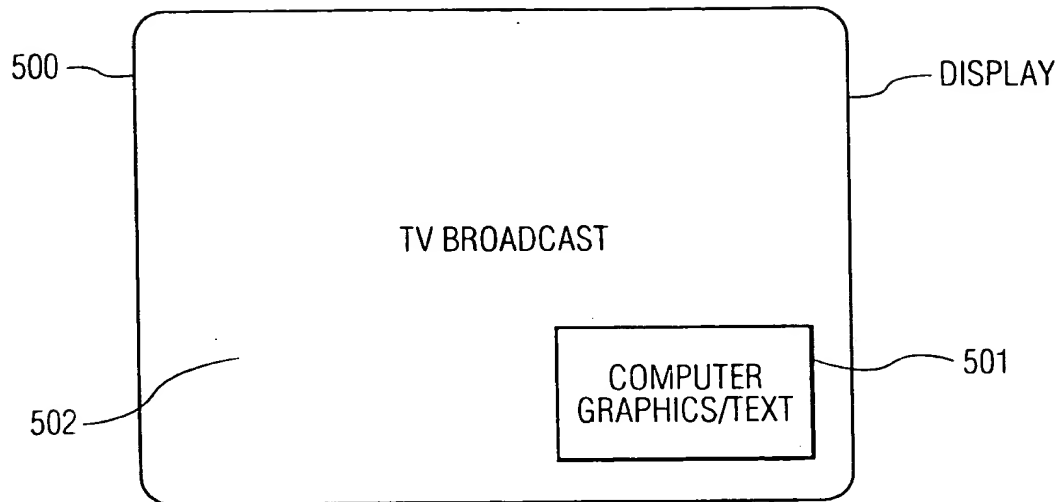


FIG. 5A

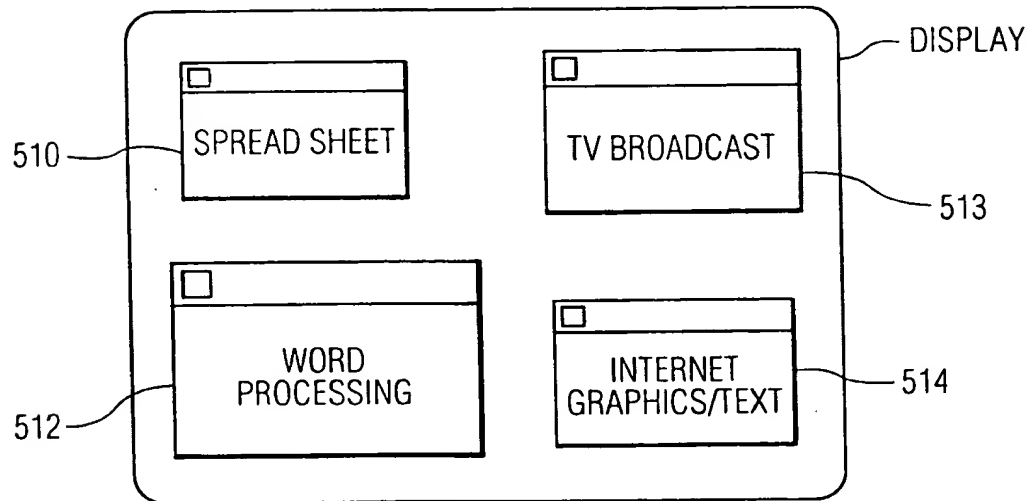


FIG. 5B

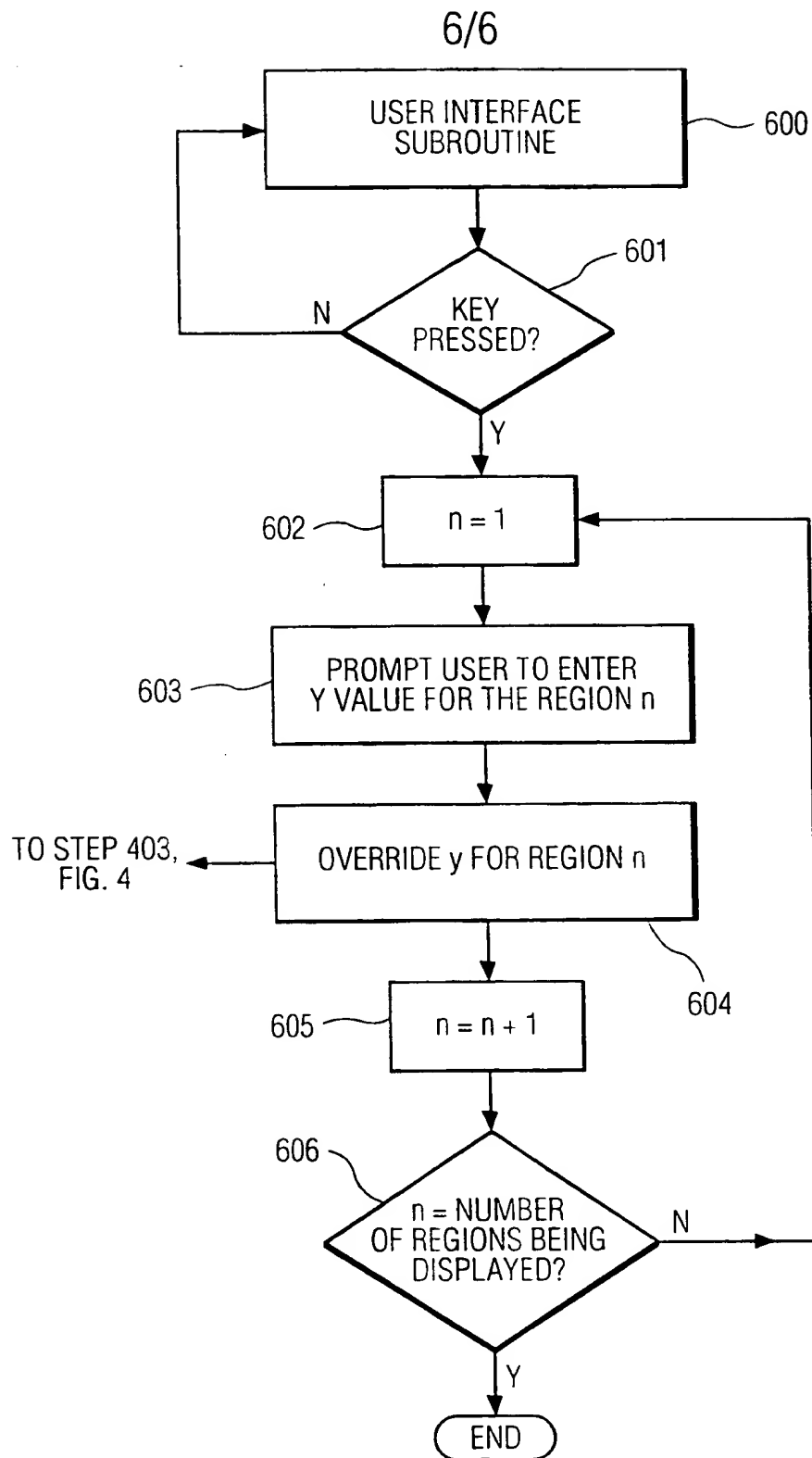


FIG. 6

# INTERNATIONAL SEARCH REPORT

International Application No.

PCT/US 97/24210

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC 6 H04N5/45 H04N5/57

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC 6 H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	EP 0 729 273 A (MATSUSHITA ELECTRIC IND CO LTD) 28 August 1996 see the whole document ---	1,7
X	EP 0 569 018 A (MATSUSHITA ELECTRIC IND CO LTD) 10 November 1993 see the whole document ---	1,7
A	US 5 204 748 A (LAGONI WILLIAM A) 20 April 1993 see column 8, line 8 - line 20 ---	13
A	EP 0 675 644 A (TOKYO SHIBAURA ELECTRIC CO) 4 October 1995 -----	



Further documents are listed in the continuation of box C.



Patent family members are listed in annex.

**Special categories of cited documents:**

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier document but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

"8" document member of the same patent family

Date of the actual completion of the international search

8 April 1998

Date of mailing of the international search report

28/04/1998

Name and mailing address of the ISA

European Patent Office, P.O. 5818 Patentlaan 2  
 NL - 2280 HV Rijswijk  
 Tel. (+31-70) 340-2040. Tx. 31 651 epo nl,  
 Fax: (+31-70) 340-3016

Authorized officer

Yvonnet, J

# INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No . . . . .

PCT/US 97/24210

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
EP 0729273 A	28-08-96	AU 4056295 A CN 1135140 A JP 8298630 A	05-09-96 06-11-96 12-11-96
EP 0569018 A	10-11-93	JP 5316446 A US 5359369 A	26-11-93 25-10-94
US 5204748 A	20-04-93	CA 2083312 A CN 1074321 A EP 0546431 A JP 5308595 A KR 9613304 B	12-06-93 14-07-93 16-06-93 19-11-93 02-10-96
EP 0675644 A	04-10-95	JP 7264503 A US 5675391 A	13-10-95 07-10-97